



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Buyer HANLEN,LINDSAY
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - State Candidate (1071)
Brand C01C07 FOR GOV (132441)
Acct Types National/Political
Est/Headline C01C07/06221194
Demo
Revision
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Invoice 653398
Inv Date 11/25/2012
Terms Net 30
Contract 321038
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:04:46PM

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISD	Amount	Remarks
83.0	Spot	8:00:00PM-11:30:00PM	Per week (1),Sa	11/03/12 10:10PM (Sa)	00:30	Saturday Night Football	PM12104T	\$2500.00	M/G For 82.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$2,500.00	Total Spots	1
Commission	(\$375.00)		
Net Total	\$2,125.00		